



**ACCORDING2  
HIP HOP**

**MEDIA KIT**

[WWW.ACCORDING2HIPHOP.COM](http://WWW.ACCORDING2HIPHOP.COM)



**ACCORDING2  
HIP HOP**



[fb.com/according2hiphop2](https://fb.com/according2hiphop2)



[@according2hiphop](https://www.instagram.com/according2hiphop)



[@according2hiphop](https://www.youtube.com/according2hiphop)

According 2 Hip-Hop: The World According 2  
The Hip-Hop Generation

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## ***ABOUT US***

According 2 Hip-Hop has grown into a leading media powerhouse in Hip-Hop Culture. Our strong community of followers allows us to break away from traditional news delivery by reaching viewers directly through their social networks. A2HH delivers instant, honest, and engaging news on an open forum that welcomes dialogue via The According 2 Hip-Hop website, Instagram, Facebook, Twitter, and YouTube. Over a million plus users across platforms.

FACEBOOK FOLLOWERS

***957,000***

on our blog

LIKES

***25,402***

on our Facebook page

FOLLOWERS

***32,308***

on our Instagram account

SUBSCRIBERS

***5,500***

on our YouTube channel

## ***AUDIENCE DEMOGRAPHICS***

63% men and 36% women who are between the ages of 25 to 44.

## ***CONTACT US ONLINE***

[www.according2hiphop.com](http://www.according2hiphop.com)

Facebook: [fb.com/according2hiphop2](https://www.facebook.com/according2hiphop2)

Instagram: [@according2hiphop](https://www.instagram.com/according2hiphop)

YouTube: [According 2 Hip-Hop](https://www.youtube.com/According2HipHop)

# Audience

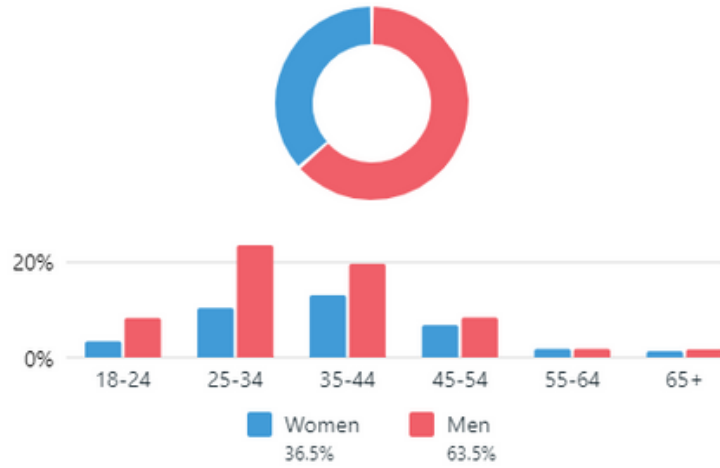
Current audience

Potential audience

## Facebook Page Likes

672.5K

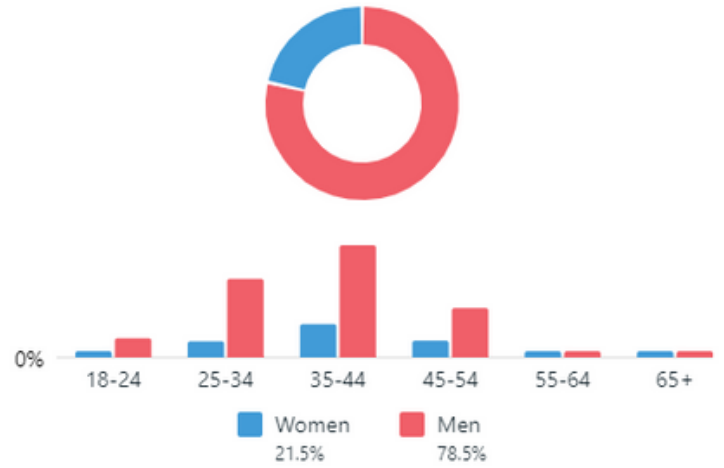
### Age & Gender



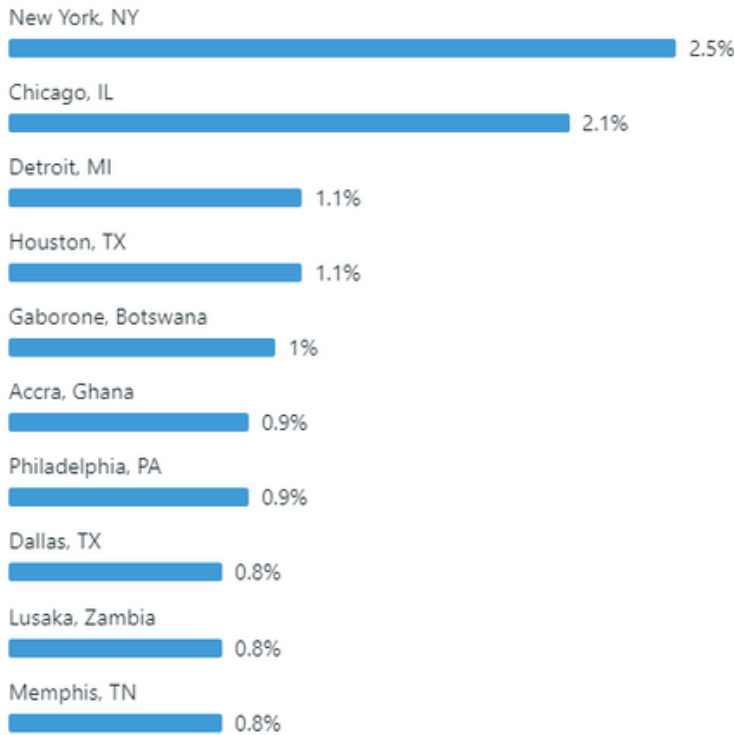
## Instagram Followers

32.3K

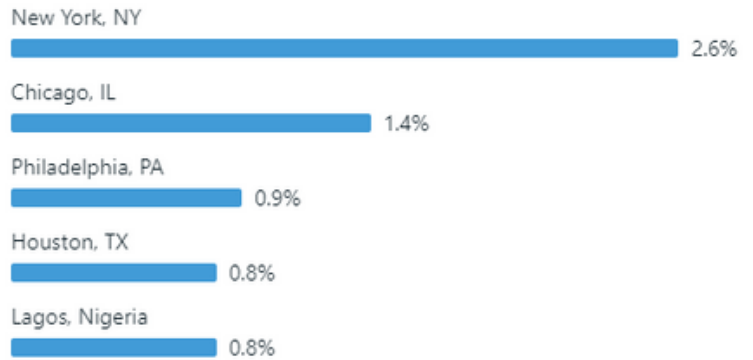
### Age & Gender



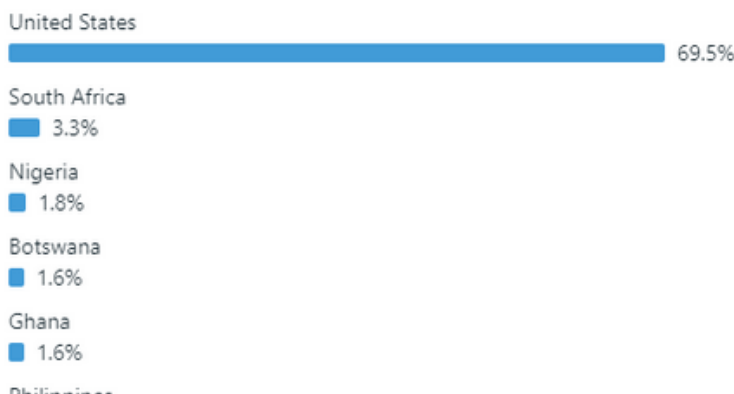
### Top Cities



### Top Cities



### Top Countries



### Top Countries

